



Ground Floor Capital Campaign Report

May 2017

CVUUS has had a great campaign. We have focused on *Building More Love* and on getting as many people involved as possible, with the idea that if we did that right, generous gifts would follow.

And generous gifts did follow, in many forms: **THANK YOU**, **THANK YOU**, **THANK YOU!!**

Here are some of the highlights:

- To date:
 - about 210 people have participated in some way in the campaign
 - we have received a little over \$670,000 in pledges (to be paid over 3 years)
- For this campaign, we have about 175 people making a financial pledge, representing 126 families or individuals (aka, pledge units); see summary Gift Table below
- Even though these figures are similar to the numbers of members and pledge units in last year's 2-year canvass, there are some significant differences:
 - there are people who pledged last year that were not in this year's campaign (e.g., people who have died or moved away) and there are some new people since last year.
 - some members did not make a pledge to this campaign... for many reasons, including personal circumstances, concerns about the times we live in, and differences of opinion about the importance of this project
 - we have worked to respect the diversity of situations and have met with many of these people to listen and, we hope, to maintain connections and Build More Love
 - and we have included in our participation numbers all who responded to our inquiries, met with us, and/ or attended the dinner, even if they were not in a position to make a monetary pledge to the campaign
 - 28 non-member friends (22 units) made pledges
- All agree so far that the level of pledges received is wonderful... and is sufficient to move forward with a very nice project for the Ground Floor
- Next Steps:
 - We will discuss the Campaign results at the Annual Meeting on June 4th and there will be a vote at that time on moving forward to the next phases of the project
 - Since we have not reached our project goal of \$850,000, we will have some choices to make, probably in the fall.
 - The Design Team, architects, the Capital Campaign Team and others will work between now and next fall to refine the budget, examine options for which project elements might be done at a later time, explore possibilities for additional fundraising, and then again discuss with the congregation how we would like to move forward.

The *Building More Love* Team (see below) has had an amazing experience being a part of this Campaign. Yes, it's been a lot of work, but our experience together and with the rest of the congregation has been very special. We have been inspired along the way by all the ways we (all of us in the congregation) *BUILD MORE LOVE*, right here, right now! And we are truly excited about the new and expanded ways we will be able to *Build More Love* into the future and into the wider community with the completed Ground Floor.

Ground Floor Teams:

Steve Maier – Campaign Chair

Barbara Drapelick – Campaign Deputy Chair and Treasurer

Kate Gridley and Connie Leach – Gift Chairs and Wave Coordinators

Brett Millier, Ted Scheu – Publicity and Communications Chairs

Ellen Flight – Campaign Celebration Dinner and Events

Many visitors and other volunteers from the congregation – John Barstow, Dale Birdsall, Ann

Brousseau, Marjorie Carsen, Neil Chippendale, Mary Conlon, Mike Greenwood, Mary Hadley,

Carol Harden, Tracey Harrington, Karl Lindholm, Chris Murphy, Johanna Nichols, Chris Prickitt,

Doug Richards, Ann Ross, Abi Sessions, Patty Sgrecci, Dinah Smith, Jean Terwilliger, Ann

Webster, Margy Young

Ground Floor Design Team – Steve Maier and Jean Terwilliger (co-chairs), Kate Gridley, Jay

Harrington, Mitch Kramer, Marty Kulczyk, Llyn Rice, Paul Stone, Artley Wolfson

CVUUS Staff – Rev. Barnaby Feder, Poppy Rees (Dir. of Religious Exploration), Laura Asermily (Office

Manager), Heather Seeley (Bookkeeper)

Peter Heinrichs, Susan Lewis – Consultants, Full Harvest Fundraising

Greg Forber, Consultant, Horse Collaborative Inc. – Graphic Design and Publications

Gregg Gossens, Charlie Willner, gbA Architects

Capital Campaign Gifts/ Pledges Received to Date

Gift Range	Actual # of gifts	Total 3-Year Pledges from Range
\$100,000 and higher	0	0
\$75,000 -\$99,999	2	\$160,000
\$50,000-\$74,999	0	0
\$25,000-\$49,999	5	\$155,000
\$15,000-\$24,999	3	\$62,000
\$10,000-\$14,999	4	\$44,000
\$7,500-\$9,999	6	\$49,500
\$5,000-\$7,499	15	\$81,215
\$3,000-\$4,999	19	\$61,900
up to \$2,999	72	\$57,961
	126	\$671,576

THANK YOU, THANK YOU, THANK YOU!!